



the idm group

***Alison Kennedy***

Alison is a Chartered Management Accountant and holds a first class honours degree in Economics. She has held a variety of accounting posts in the public and private sectors, as well as senior university appointments.

A specialist in Business Accounting and Finance, Alison's career includes roles and assignments within organisations as diverse as UKAEA, Sun Systems, BAe Systems, Bausch and Lomb and Cumbria Connections.

Alison holds the Institute of Directors Diploma in Company Direction and is an active member of the Chartered Institute of Management Accountants (CIMA), having written a number of business focused articles/books. In addition to tutoring on CIMA's public course programme, she has also carried out several research projects on their behalf.

Alison's style is highly pragmatic and practical, focusing on de-mystifying accounting concepts to help business leaders run their organisations more effectively and positively impact upon the strategic financial agenda.

